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Title: **BIASES IN MARKET-BASED MEASURE OF
THE CONDITIONAL CONSERVATISM**

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Date: **September-2016**

WORKING PAPER SERIES: 3/2016

CÁTEDRA CEU-MM

Madrid (Spain)

ISSN online: 2530-0237

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Biases in market-based measure of the conditional conservatism¹

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Abstract: In this paper we analyse the effects of outlier observations and endogeneity on the market-based measurement of conditional accounting conservatism. To address it, we apply a reverse engineering approach by using two alternative samples to estimate a measure of country-specific conditional conservatism – one including outliers and another without the multivariate influential observations identified. In the same way, we use on the sample without outliers two alternative estimation techniques – one affected by endogeneity and another specially designed to deal with the endogeneity problem. We apply this reverse engineering approach to the estimation of a comparative model of the conditional conservatism in order to analyse the effect of the International Financial Reporting Standards first adoption on the country-specific conditional conservatism. We report for both cases the two alternative results whose differences are only due to the outlier bias and the endogeneity bias, respectively. Our results prove the presence of these biases when outliers are not correctly identified and when the Ordinary Least Squares estimation technique is conducted. Moreover, these biases are large enough to result in misleading conclusions.

Keywords: Earnings conservatism; endogeneity; GMM-SYS; IFRS first adoption; market-based accounting research; multivariate outlier detection; OLS; panel data.

¹ The authors are grateful for the comments by Cristina Abad, Juan M. García and Gonzalo Rubio, and by participants in the seminars at Universidad de Huelva (Spain), Universidad CEU Cardenal Herrera (Spain) and Universidad de Castilla – La Mancha (Spain). They are also grateful for the financial support from the Spanish Government (MINECO ECO2012-36685 and MINECO/FEDER ECO2015-65826-P) and from *Cátedra Universidad CEU San Pablo – Mutua Madrileña*.

1 Introduction

As Huijgen and Lubberink (2005) point out, the conservatism is an intrinsic characteristic of accounting. In this sense, Sterling (1967) claims that conservatism is “the most ancient and probably the most pervasive principle of accounting valuation”. This accounting principle involves prudence when changes in assets and liabilities values and economic results are accounted. According to Beaver and Ryan (2005) and Basu (2005) among others, we can observe the accounting conservatism in the financial statements in two ways.

Feltham and Olhson (1995) define accounting conservatism as the systematic, and news independent, persistence to undervalue the net assets of the company (equity) through policies and methods that are conservative. This way of observing the accounting conservatism in the financial statements is named as unconditional, balance sheet or *ex-ante* conservatism. Christie (1990) and Fields, Lys and Vincent (2001) survey the empirical evidence regarding unconditional conservatism in the literature. Gray (1980, 1988) developed the seed of an international research line in this field.

More recently, Givoly and Hayn (2000) have analysed the time evolution of this kind of conservatism in US. Givoly and Hayn (2000) methodology is being widely used to test the effects of IFRS first adoption on unconditional conservatism and/or the time evolution of unconditional conservatism in several countries, reviving a research stream waned by the early 1990s. The papers of García and Mora (2004), Fernandes, García and Gonçalves (2007), Iñiguez, Poveda and Vázquez (2013), Lai, Lu and Shan (2013) and Khalifa, Othman and Hussainey (2016) written in this context are reviewed in Fullana and Toscano (2016).

The other way of capturing the accounting conservatism in the financial statements is the pointed by Basu (1997) when he defines accounting conservatism as the accountant’s practice of recognizing bad news more quickly than good news. It is named as conditional, earnings or *ex-post* conservatism. In his definition, Basu in a simple way translates into financial economics terminology the accounting principle of “anticipate all losses but anticipate no gains”, already reflected in the Bliss (1924) book.

The Basu (1997) paper has had an important subsequent influence and, as Hsu, O’Halon and Peasnell (2012) note, his model is commonly used to measure the conditional conservatism in the literature. Moreover, it has become one of the principal models of the financial accounting literature. A large number of papers, as Pope and Walker (1999), Ball, Kothari and Robin (2000), Giner and Rees (2001), Ryan and Zarowin (2003), Sivakumar and Waymire (2003), and Beaver and Ryan (2005), among many others, analyse earnings conservatism using the Basu’s asymmetric timeliness measure. Ball, Kothari and Nicolaev (2013) have documented that at July 2013, the Basu (1997) paper had 2116 citations in Google Scholar (as of May 2016 has 3455) and 355 citations in the Social Sciences Citation Index (as of May 2016 has 587), making it one of the most highly referenced papers in the modern accounting literature.

As Ball, Kothari and Nicolaev (2013) argue, the importance (quantitative and qualitative) of the applications of Basu’s model bears out the researchers’ confidence in the validity of their estimates of it. This confidence has been increased by the consistency of the evidence that these applications show. However, it is a blind confidence, based on researchers’ intuitive appeal but not on a rigorous analysis. In fact, the model is not without controversy and some papers, as those of Pae et al. (2005), Givoly et al. (2007), Roychowdhury and Watts (2007), Dietrich et al. (2007); Patatoukas and Thomas (2011, 2013 and 2015); Ball, Kothari and Nicolaev (2012 and 2013); Collins, Hribar and Tian (2014); Cano-Rodríguez and Nuñez-Nickel (2015) and Banker, Basu, Byzalov and Chen (2015), focus on the discussion around whether the Basu asymmetric timeliness coefficient is a valid measure of conservatism.

In this context, this paper focuses on the effects on the estimated timeliness coefficient of two empirical issues that can introduce bias in the measurement of the conditional conservatism. The first one is the impact of influential observations present in the accounting and market data used in Basu (1997) model estimation. The second is the endogeneity problem that the econometric specification of Basu's model involves due to simultaneity in the variables used in its empirical application.

It is generally accepted that both market and accounting data contain outlier and/or influential observations that can bias conclusions. A typical example in the finance field of their importance is shown by Guthrie et al. (2012) paper where modifying two observations of a total of 865, the authors demonstrate that conclusions in Chhaochharia and Grinstein (2009) are biased. In the market-based accounting research, the majority of papers either truncate or winsorize data to account for potentially influential observations. Adams et al. (2014) review the techniques used to processing influential observations during the last 25 years in the top four journals in the finance field and show results according to this perception. These two approaches are both *ex-ante* and univariate in nature and require *ad-hoc* rules sometimes imported from very different sample contexts by caution or justification outward.

In this sense, Leone et al. (2015) document that between 2006 and 2014 in the top five accounting journals the two dominant approaches used in market-based research papers to handle observations a researcher thinks might be influential are truncation and winsorization. However, they also document that 32% of the empirical papers analysed do not mention influential observations at all or do not clearly describe an approach to identify influential observations. Moreover, they results show that winsorization and truncation are largely ineffective in dealing with observations that are actually influential.

To measure the effect of the influential observations we use in our empirical analysis two alternative samples. One is the sample with the raw data that include, if any, multivariate influential observations. The other one is a sample where influential observations identified by the minimum covariance determinant (*mcd*) multivariate method are removed. We use these two alternative samples in two separate estimations of a comparative model of the conditional conservatism based on Basu's model and design *a la* Ball, Kothari and Robin (2000). These estimations are performed with a technique that avoids endogeneity bias.

With this methodology we analyse the effect of IFRS mandatory first adoption by listed firms on their conditional conservatism. We find that significant differences arise between results provided by using the two alternative samples. These results confirm the presence of an outlier bias when influential observations are present. Moreover, this bias is large enough to alter the analysis findings.

On the other hand, as it is well known, the endogeneity problem induces biases in the coefficients estimated by Ordinary Least Squares (OLS) and in their standard errors, since changes in the error term affect not only the dependent variable but also the independents (Dietrich et al., 2007; Wang et al., 2009; and Dechow et al., 2010). To measure the endogeneity effect on the Basu asymmetric timeliness coefficient we use two alternative techniques for estimate the Basu's model: OLS and System Generalized Method of Moments (GMM-sys), specially designed for panel data with endogeneity problems (Arellano and Bover, 1995; and Blundell and Bond, 1998).

We apply these two alternative estimation procedures to the comparative model of the conditional conservatism described above. In this case, to avoid a possible outlier bias we use the sample without the influential observations previously identified. We find that significant differences arise between results provided by the two alternative estimations techniques. These results confirm the presence of an endogeneity bias. Moreover, this bias is large enough to

change the conclusions of our analysis.

The remainder of this paper is structured as follows. Section 2 shows the econometric models used to measure conditional conservatism. The sample and data are described in Section 3. In Section 4 the estimates are showed and discussed. Finally, Section 5 concludes.

2. Market-based measurement of conditional conservatism

2.1. Basu's (1997) (econometric) model

In Basu (1997) the conditional conservatism is considered as a consequence of the tendency in the accounting practice of requiring a greater degree of verification to recognize in the financial statements the positive news than to recognize the negative news. Under this interpretation, the income statement reflects the bad news faster than good news, being conditioned to the relative importance of good and bad on the total news of the period to which they are referred to. Likewise, the slow incorporation of the good news to the results causes an increase in their time persistence.

The basic idea in Basu (1997), used by the author to formulate the econometric model developed to measure the degree of conditional conservatism, is the efficiency of capital markets. The market efficiency of the assets, at its strongest level, involve that both good and bad news, which could be accounted for, are included in the market price. Thus, the gap between the recognition of incomes and expenses, which bias the financial results, is not present in market returns, computed from the stock prices that collect symmetrically all the news related to the profit and loss account. From this perspective, it is expected that the correlation between market returns and firm earnings is higher when market returns are negative (bad news) than when those returns are positive (good news).

Basu captures this idea through modelling a linear relationship between firm earnings and market returns, allowing a different relationship when returns are positive than when returns are negative. The difference between these two linear relationships measures the conditional conservatism. The analytical expression of the proposed model by Basu is as follows:

$$\frac{EPS_{i,t}}{P_{i,t-1}} = \lambda_0 + \lambda_1 D_{i,t} + \lambda_2 R_{i,t} + \lambda_3 D_{i,t} R_{i,t} + \mu_{i,t} \quad (1)$$

where:

$EPS_{i,t}$ is earnings per share of the i -firm for period t ;

$P_{i,t-1}$ is the stock price market of the i -firm at beginning of the period t ;

$D_{i,t}$ is a dichotomy variable equal to one if market return of the i -firm for period t is negative and zero otherwise; and

$R_{i,t}$ is the market return of the i -firm for period t .

The coefficient λ_3 in the equation (1) measures the average intensity of asymmetric relations between earnings and market returns of all companies considered, i.e. it measures the (equally-weighted) average of the conditional conservatism degree for the group of companies that comprise the sample used in the analysis. When conditional conservatism affects earnings, we expect that λ_3 is positive and significant.

In equation (1) returns are used as a proxy for news, i.e., in the unstated underlying economic model "news" is the independent variable. Then, the empirical model appears to reverse the traditional return-earnings model. Actually, in the footnote seven of Basu (1997) the author calls his model as "simple 'reverse' regression" and explicitly recognizes this fact. The use of

returns as news proxy induces an endogeneity problem since earnings (the dependent variable in the model) cause returns and then a simultaneity problem arises.

Another econometric problem comes from the need to define the good and bad news from returns as Dietrich et al. (2007) highlight. The level of returns that partitions news into good and bad news is arbitrarily selected and obviously affects results. In this paper we do not address this issue, so we select as a cut-off level the most common in the literature: the zero return. Then we maintain this election along our analysis with the aim that this problem does not interfere in our conclusions.

2.2. Testing the variation in conditional conservatism

Ball et al. (2000) were pioneers in enlarging de Basu's model to perform comparative analyses. They used their model specification to introduce an international perspective in the analyses and test conditional conservatism differences among the seven countries analysed. Following them, several authors have analysed across different contexts variation in conditional conservatism. Their framework is useful to test the major explanations of accounting conservatism listed by Watts (2003): contractual relations, relations with shareholders, taxation and accounting regulations, and for search new interpretations for (and consequences of) conditional conservatism. Changes in accounting regulation, the last of the four circumstances list by Watts (2003) that induce accounting conservatism, justifies a body of empirical work dedicated to measuring the effects on conditional conservatism caused by the country adoption of IFRS from local GAAP.

In the presence of a pooled sample with n groups of firm-observations defined by a specific characteristic, e.g., that belong to different countries, Ball et al. (2000) adapt Basu's model by adding $n-1$ dummy variables that permit achieve n different coefficients of the Basu's model avoiding multicollinearity. The coefficients of the group without a specific dummy variable are the base coefficients and the rest are incremental coefficients relative to the base ones. We use this framework to analyse the effect of the adoption of IFRS on conditional conservatism. The date of the first IFRS adoption divides the whole sample into two subsamples defined by two time periods: the local GAAP period previous to the date of the first IFRS adoption, and the IFRS period that starts at this date. To carry out this analysis, we adapt the Basu's model in equation (1) as follows:

$$\begin{aligned} \frac{EPS_{i,t}}{P_{i,t-1}} = & \alpha_0 + \alpha_1 IFRS_t + \alpha_2 D_{i,t} + \\ & + \alpha_3 IFRS_t D_{i,t} + \alpha_4 R_{i,t} + \alpha_5 IFRS_t R_{i,t} + \\ & + \alpha_6 D_{i,t} R_{i,t} + \alpha_7 IFRS_t D_{i,t} R_{i,t} + \varepsilon_{i,t} \end{aligned} \quad (2)$$

where the dichotomy variable $IFRS_t$ is equal to one if t belongs to the IFRS period, and equal to zero if t belongs to the previous local GAAP period; and the other variables are defined as in equation .

In equation (2) the parameter that measure the difference between the conditional conservatism previous to the date of the first IFRS adoption and after that date, is α_7 . The sign and significance of α_7 become an empirical question due to the different arguments, hypothesis and evidence about them found in the literature (Barth *et al.*, 2008; García *et al.*, 2008; Kabir *et al.*, 2010; Zhang, 2011; and Piot *et al.*, 2011). On the other hand, parameter α_6 measures conditional conservatism in the local GAAP period, and then, $(\alpha_6 + \alpha_7)$ measures conditional conservatism in the IFRS period. The contemporary response of earnings to good news (positive returns) is measure in equation (2) by α_4 for the local GAAP period and by $(\alpha_4 + \alpha_5)$ for the IFRS period.

In the same way, the contemporary response of earnings to bad news (negative returns) is measure by $(\alpha_4 + \alpha_6)$ for the local GAAP period and by $(\alpha_4 + \alpha_5 + \alpha_6 + \alpha_7)$ for the IFRS period.

3. Sample and data

With respect to the selection of the data sample to implement our analysis, it is crucial do not mix data of firms whose different environmental characteristics may suggest that the effect of changes in the accounting normative on their financial statements differs significantly among them. In this regard, Daske *et al.* (2008) alerts about mixing voluntary and mandatory adopters. Put together data of continental and Anglo-Saxon systems can be also problematic insomuch as in the continental systems accounting numbers had low volatility under the local GAAP (Ball *et al.*, 2000) and it is expected to increase with IFRS adoption (Leuz *et al.*, 2003; Rivard *et al.*, 2003; Ball, 2004; and Graham *et al.* 2005). Finally, Soderstrom and Sun (2007) note that the political and legal system in which firms are located also affects to the financial statements quality. Following all these arguments and with the aim of not distort our results and/or hinder interpretation of them, we select a sample of firms that adopted IFRS by mandate and belong to a single country, and thus a single accounting-, political-, and legal-system. Concretely, we use data of the Spanish listed firms that in January 2005 by an UE mandate adopt IFRS for first time.

All sample data required for our analysis are obtained from the Compustat Global Vantage database. As Table 1 summarises, a total of 148 companies listed on the Spanish continuous market are included in the database. From these firms, 41 belong to the financial industry according to the sector classification of Madrid Stock Exchange. And only 103 of the remaining 107 have data available in our analysis period of 18 years, from 1995 to 2012. The number of firm-year observations for which we have all required data is 1,255.

Then, using the *mcd* method for multivariate outlier detection as performed by Verardi and Dehon (2010) we identify 293 firm-year observations with atypical values. Note that atypical values in a multidimensional context are not considered anomalous due to the value of one variable but to the values of all of them together. So, their identification is more difficult than in the univariate case.

In this context, contrary to the univariate case, extreme values do not correspond to atypical values. Moreover, atypical values in the multivariate context are more damaging than in the univariate case since they distort not only the mean and the variance of the variables involved but the covariance between them, just what we want to analyse. In Figure 1 we show the effect of remove outliers in our initial sample.

Verardi and Dehon (2010) show that the *mcd* procedure performs better than others procedures as the Hadi method. The well known masking effect and swamping effect (Chiang, 2007) are minimised in the *mcd* procedure, and a fast algorithm developed by Verardi and Croux (2009) and Verardi (2010) is available in STATA. This method searches among subsamples with different data that one that has the minimum determinant of its variance-covariance matrix. The underlying fact witch it is based on is the inverse relation between the variance-covariance determinant and the intensity of correlations.

The time period of the sample is not centred on the date of first application of IFRS by listed companies in the Spanish continuous market, thus the local GAAP period is longer. This fact reflects an attempt to balance the subsamples data as possible. Thus, the initial sample is divided in two subsamples corresponding to the local GAAP period and the IFRS period with 551 and 704 firm-year observation respectively. In the same way we form two subsamples without outliers, one corresponding to the local GAAP period (from 1995 to 2004) that have 449 firm-year observations (from 74 companies), and another with 513 firm-year observations

(from 103 companies) corresponding to the IFRS period (from 2005 to 2012). In Figure 2 and Figure 3 we show the effect of remove outliers in the two initial subsamples.

Table 2 shows the variables used and their summary statistics, both for the whole sample in Panel A and for the two subsamples: the local GAAP period in Panel B, and the IFRS period in Panel C. We extract directly from the database the following variables: the December-end firm market capitalization from 1994 to 2011 (MKVAL); annual firm net income (NI) and annual firm minority interest (MII), that we sum to compute annual earnings before extraordinary items; and finally, monthly market returns including dividends (MKRTXM: by ex-date) that we compose to compute annual market returns. The dependent variable, annual earnings per share over the share price at beginning of the year, is computed as the annual earnings before extraordinary items over the December-end firm market capitalization of the previous year.

4. Results

Firstly, we discuss the results to estimate the comparative model in equation (2) by GMM-sys in order to avoid endogeneity bias using the two alternative samples describe above. In Table 3 we show the results for three different specifications of the model when the initial sample (with outliers) is used. And in Table 5 we report the same information but when we use the sample without outliers.

Both results are quite similar for the specification (i) that does not take into account the asymmetric timeless or the normative change. In the specification (ii), that takes into account the asymmetric timeless but not the normative change, i.e., the original Basu's econometric model in equation (1), the parameter α_6 that measure conditional conservatism is significant at 5% level when the sample that includes outliers is used (Table 3). However, surprisingly it is negative, suggesting aggressive news-conditional accounting practices. Moreover, the sum ($\alpha_4 + \alpha_6$) is also negative and significant at 5% level, suggesting that negative news have a positive impact on earnings. When we move to the sample without outliers to estimate Basu's model, α_6 becomes not significant (Table 5) and the sum ($\alpha_4 + \alpha_6$) is positive and significant at 1% level, so important differences arise.

Finally, for the complete comparative model in the specification (iii), i.e., when we additionally take into account the normative change, results in Table 3 show that when we use the initial sample with outliers, conditional conservatism in the GAAP period measured by α_6 is not significant. Besides, the normative change causes a significant reduction on conditional conservatism measured by α_7 . However, the jointly effect of these results, measured by ($\alpha_6 + \alpha_7$) suppose that for the IFRS period a significant at 1% level negative conditional conservatism arises. Again, results using this sample show evidence of aggressive news-conditional accounting practices, now only in the IFRS period. And also the sum ($\alpha_4 + \alpha_5 + \alpha_6 + \alpha_7$) is negative and significant at 5% level in the IFRS period suggesting again that negative news have a positive impact on earnings.

In Table 5, when we use the sample without outliers, these anomalous results change suggesting that conditional conservatism exists in the GAAP period (α_6 is positive and significant al 1% level); that the IFRS adoption reduces significantly conditional conservatism (α_7 is negative and significant al 1% level); and that however in the IFRS period unconditional conservatism remains significant since the sum ($\alpha_6 + \alpha_7$) remains positive and significant at 1% level.

From this point we discuss the results of estimating the comparative model in equation (2) alternatively by OLS (with pooled data) and by GMM-sys (with panel data) reported in Table 4 and Table 5, respectively. In all these estimations the sample without outliers is used in order to avoid the outliers bias documented above. As before, we estimate three specification of the model.

In the specification (i) that not accounts for the asymmetric timeless or the normative change, we can observe through the parameter α_4 that market returns explain earnings at 1% of significance level. In the OLS estimation the R^2 of about 28% is higher than found in other papers due to the more rigorous outliers selection procedure used. The constants are also significant and thus the Wald test in both OLS and GMM-sys estimates are also significant at 1% level.

In the specification (ii) that takes into account the asymmetric timeless but not the normative change, independently of the estimation technique used, the parameter α_6 that measure conditional conservatism is not significant. This result could be affected by the normative change through the adoption of IFRS. The value of R^2 (in the OLS estimation) and the Wald test significance remains in the levels observed in specification (i).

Specification (iii) in Table 4 and Table 5 shows results for the full comparative model in equation (2), designed *a la* Ball, Kothari and Robin (2000). When it is estimated using the technique of OLS pooled regression, results in Table 4 show that the introduction of the normative change in the analysis has not affect conditional conservatism in the local GAAP period where it (measured by α_6) remains not significant. Moreover, the effect of the IFRS adoption measured by α_7 does not modify it significantly, though the negative sign of this slope parameter points more toward an average reduction than an average increment. This result is in line with previous evidence found by Andre and Filip (2012) in the same context that, to the best of our knowledge, is unique in the literature. In a European analysis, Andre and Filip (2012) also use OLS pool-data estimations and show specific results for Spain with no significant values for conditional conservatism before IFRS adoption along with a no significant change of it (but positive in contrast to ours) due to the IFRS adoption.

The tests of significance of the meaningful sums of parameters described in Section 2.2 confirm that IFRS introduction did not change the fact that there was not accounting conservatism in the local GAAP period since $(\alpha_6 + \alpha_7)$ remains not significant. In the other three cases, these tests confirm that in both periods analysed both kinds of news (positive and negative returns) explain earnings significantly.

Alternatively, results in Table 5 of estimating the full specification (iii) of the comparative model in equation (2) by GMM-sys with panel data show that there was significant conditional conservatism in the local GAAP period at 1% level. These results also evidence that IFRS adoption implies a significant reduction at 1% level of conditional conservatism. However, the significance, also at 1% level, of $(\alpha_6 + \alpha_7)$ shows that conditional conservatism is not removed completely in the IFRS period. Interestingly, these three results are contrary to those reported in Table 4 when the comparative model in equation (2) is estimate by OLS with pooled data. The results of the other tests of significance of the meaningful sums of parameters in Table 5 show a reduction in the significance of both positive and negative news following IFRS adoption. Another outcome not captured by the OLS estimation.

5. Conclusions

Despite the great importance of Basu's (1997) paper in the measure of conditional conservatism that we have documented, the empirical model implemented in it has been questioned en la literature mainly in two ways: because it can induce a misspecification bias and because it can introduce econometric estimation problems that also bias results. In this context, this paper focuses on the effects on the estimated results of two econometric estimation issues: the presence of multivariate outliers in the samples used in the model(s) estimations and the endogeneity that the econometric specification of Basu's model involves due to simultaneity in the two variables used in its empirical implementation.

We analyse these two econometric estimation issues by performing a comparative analysis of results achieved estimating a comparative model of the conditional conservatism. This model is based on Basu's model and design *a la* Ball, Kothari and Robin. In this framework, we concretely analyse the effect of IFRS first adoption on conditional conservatism of firms of a single accounting-, political-, legal- system sample(s) where only listed firms, and by mandate, adopted IFRS: the Spanish listed firms.

To isolate the effect of the influential observations on the estimated model slope parameters we use two alternatively samples. One of these samples contains the available raw data and the other one excludes outliers previously identified through an advanced multivariate method. For this analysis we use to estimate the model(s) the System Generalized Method of Moments (GMM-sys) avoiding, if any, endogeneity bias.

With regard to measure the endogeneity effect on the Basu's asymmetric timeliness coefficient we use two alternative techniques to estimate the model(s). The first is the usual Ordinary Least Squares (OLS) approach whose estimations, as is well known, are biased in the presence of endogeneity. The alternative estimation technique we use is GMM-sys that, in contrast, is specially designed for panel data with endogeneity problems. In this case, we avoid outlier bias, if any, using the sample after processing outliers.

Reported results show that in absence of an outliers processing counterintuitive estimates arise. Conditional conservatism in the GAAP period is not significant. The normative change causes a significant reduction on conditional conservatism. This reduction supposes that, for the IFRS period, a significant negative conditional conservatism arises suggesting aggressive news-conditional accounting practices. And finally, results also suggest that in the IFRS period negative news have a positive impact on earnings.

Our results also show that when we use OLS with pooled data the effect of the IFRS adoption does not affect conditional conservatism significantly in line to previous evidence. Results also show that conditional conservatism is significant neither before IFRS adoption nor after. Finally, results confirm that in the both periods analysed both kinds of news (positive and negative returns) explain earnings significantly.

By contrast, when we identify and remove multivariate outliers in the raw data and simultaneously use GMM-sys with panel data to estimate the model, we achieve coherent results. There was highly significant conditional conservatism in the GAAP period. The IFRS adoption reduces significantly conditional conservatism. And finally, the IFRS period unconditional conservatism remains highly significant.

These results show empirical evidence of that samples without a correct outliers processing and OLS estimations induce biases in the estimates of Basu's asymmetric timeliness coefficient. Moreover, these biases can be large enough to modify empirical research conclusions. Finally, and beyond the main objective of this paper, note that we also report for the first time, as our knowledge, robust results concerning conditional conservatism in Spain: we provide evidence supporting its presence in the income statement before IFRS adoption, of its reduction due to IFRS adoption and of its significant continuity after IFRS adoption.

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Table 1. Summary of firms sample, variables and observations

Panel A. Firms sample

Spanish continuous stock market	148
No financial companies	107
With available data in 1995-2012 period	103

Panel B. Firm-year observations

Initial sample: with data for all variables ¹	1255
Sub-sample pre-IFRS (1995 – 2004)	551
Sub-sample post-IFRS (2005 – 2012)	704
Multivariate outliers identified	293
Sample after remove outliers	962
Sub-sample pre-IFRS (1995 – 2004)	449
Sub-sample post-IFRS (2005 – 2012)	513

¹ From *Compustat Global Vintage* database we have obtained the following primary variables: December-end firm market capitalization from 1994 to 2011 (MKVAL); annual firm net income (NI), annual firm minority interest (MII); monthly market returns including dividends (MKRTXM: by ex-date).

Table 2. Sample data: summary statistics.**Panel A.** Period: 1995 – 2012. # Firms: 98. # Observations: 962.

	mean	sd	min	Q1	median	Q3	max
Capitalization	3.8704	10.4245	0.0073	0.1467	0.5331	2.3119	104.634
Earnings	0.2898	0.8530	-0.0321	0.0080	0.0334	0.1440	10.0720
EPS_t/P_{t-1}	0.0681	0.0365	-0.0203	0.0432	0.0666	0.0928	0.1629
Return	0.0592	0.3134	-0.8287	-0.1288	0.0774	0.2799	0.9333

Panel B. Period: 1995 – 2004. # Firms: 72. # Observations: 449.

	mean	sd	min	Q1	median	Q3	max
Capitalization	8.7499	0.0076	0.1139	0.3602	1.5780	80.9180	8.7499
Earnings	0.4632	-0.0006	0.0078	0.0220	0.1046	3.2583	0.4632
EPS_t/P_{t-1}	0.0747	0.0357	-0.0123	0.0495	0.0722	0.0992	0.1629
Return	0.1007	0.2925	-0.7442	-0.0819	0.1278	0.2973	0.9057

Panel C. Period: 2005 – 2012. # Firms: 98. # Observations: 513.

	mean	sd	min	Q1	median	Q3	max
Capitalization	4.6299	11.6369	0.0073	0.2175	0.8259	2.9551	104.634
Earnings	0.3735	1.0719	-0.0321	0.0085	0.0502	0.1772	10.0720
EPS_t/P_{t-1}	0.0623	0.0361	-0.0203	0.0374	0.0612	0.0863	0.1628
Return	0.0230	0.3263	-0.8287	-0.1565	0.0370	0.2543	0.9333

Note: Market capitalization and earnings are in thousands of millions of euros. EPS_t/P_{t-1} and Return are annual simple rates.

Table 3. The comparative model estimated by GMM-sys on the initial sample.

	GMM-SYS – Panel data		
	(i)	(ii)	(iii)
α_0	0.0871 [2.08]**	0.0932 [1.69]*	0.0873 [1.91]*
α_1			-0.1006 [-1.18]
α_2		-0.1014 [-1.72]*	0.2292 [2.68]***
α_3			-0.2796 [-1.98]**
α_4	0.1245 [3.75]***	0.1698 [1.99]**	0.2018 [2.49]**
α_5			0.0314 [0.20]
α_6		-0.2403 [-2.06]**	0.3293 [1.19]
α_7			-0.7312 [-2.30]**
Wald	14.10***	23.89***	124.00***
AR(2)	1.371**	1.253**	1.437**
Sargan	97.02***	96.85***	64.95***
Obs	1255	1255	1255
$H_0: (\alpha_4 + \alpha_5)=0$			4.66 [0.031]**
$H_0: (\alpha_4 + \alpha_6)=0$		4.71 [0.021]**	5.72 [0.017]**
$H_0: (\alpha_4 + \alpha_5 + \alpha_6 + \alpha_7)=0$			5.04 [0.023]**
$H_0: (\alpha_6 + \alpha_7)=0$			9.24 [0.002] ***

Note: This table shows the estimated constant and slope coefficients of model in equation (2) and their HAC t-statistic in brackets computed using Windmeijer (2005). With the t-statistic, *** denotes significance at 1% level, ** denotes significance at 5% level, and * denotes significance at 10% level. The null of AR (2) is that residuals have autocorrelation of order 2. The null of Sargan test is that the instruments are not valid to correct the endogeneity. The Wald test is a test of joint significance of the parameters. Test of significance of slope coefficients sums are reported with their HAC p-values in brackets computed using Windmeijer (2005): *** denotes $p < 1\%$, ** denotes $p < 5\%$, and * denotes $p < 10\%$.

Table 4. The comparative model estimated by OLS on the final sample.

	OLS – Pool data		
	(i)	(ii)	(iii)
α_0	0.0953 [11.92]***	0.0972 [12.10]***	0.1018 [12.12]***
α_1			-0.0193 [-2.41]**
α_2		-0.0063 [-2.10]**	-0.0113 [-2.26]**
α_3			0.0089 [1.28]
α_4	0.0616 [8.80]***	0.0588 [8.40]***	0.0429 [3.90]***
α_5			0.0298 [1.86]*
α_6		-0.0101 [-0.92]	0.0062 [0.38]
α_7			-0.0299 [-1.42]
R ² adjusted	28.23%	28.40%	28.41%
Wald	190.9***	193.8***	213.1***
AR(2)	4.87***	4.83***	4.82***
Obs	962	962	962
$H_0: (\alpha_4 + \alpha_5)=0$			47.24 [0.000]***
$H_0: (\alpha_4 + \alpha_6)=0$		37.30 [0.000] ***	15.52 [0.000]***
$H_0: (\alpha_4 + \alpha_5 + \alpha_6 + \alpha_7)=0$			26.57 [0.000]***
$H_0: (\alpha_6 + \alpha_7)=0$			0.01 [0.992]

Note: This table shows the estimated constant and slope coefficients of model in equation (2) and, in brackets, the HAC t-statistic computed using Newey and West (1987). With the t-statistic, *** denotes significance at 1% level, ** denotes significance at 5% level, and * denotes significance at 10% level. The null of AR (2) is that residuals have autocorrelation of order 2. The Wald test is a test of joint significance of the parameters. Test of significance of slope coefficients sums are reported with their HAC p-values in brackets computed using Newey and West (1987): *** denotes $p < 1\%$, ** denotes $p < 5\%$, and * denotes $p < 10\%$.

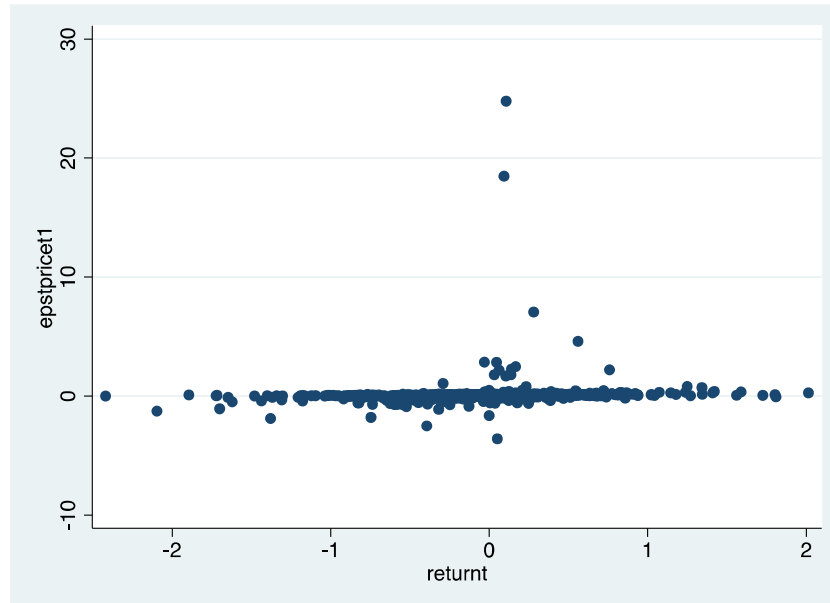
Table 5. The comparative model estimated by GMM-sys (final sample)

	GMM-SYS – Panel data		
	(i)	(ii)	(iii)
α_0	0.0928 [8.21]***	0.0891 [4.30]***	0.0349 [1.75]*
α_1			0.0245 [1.06]
α_2		0.0086 [0.36]	0.1961 [3.50]***
α_3			-0.1617 [-2.69]***
α_4	0.1728 [8.07]***	0.1725 [3.56]***	0.1266 [1.94]**
α_5			-0.0803 [-1.02]
α_6		0.0199 [0.22]	0.633 [4.01]***
α_7			-0.5833 [-3.52]***
Wald	65.15***	61.84***	33.68**
AR(2)	1.233**	1.014**	0.4636***
Sargan	33.69***	32.89***	13.03***
Obs	962	962	962
$H_0: (\alpha_4 + \alpha_5)=0$			1.12 [0.29]
$H_0: (\alpha_4 + \alpha_6)=0$		8.75 [0.003] ***	18.16 [0.000]***
$H_0: (\alpha_4 + \alpha_5 + \alpha_6 + \alpha_7)=0$			5.08 [0.024] **
$H_0: (\alpha_6 + \alpha_7)=0$			12.70 [0.000]***

Note: This table shows the estimated constant and slope coefficients of model in equation (2) and their HAC t-statistic in brackets computed using Windmeijer (2005). With the t-statistic, *** denotes significance at 1% level, ** denotes significance at 5% level, and * denotes significance at 10% level. The null of AR (2) is that residuals have autocorrelation of order 2. The null of Sargan test is that the instruments are not valid to correct the endogeneity. The Wald test is a test of joint significance of the parameters. Test of significance of slope coefficients sums are reported with their HAC p-values in brackets computed using Windmeijer (2005): *** denotes $p < 1\%$, ** denotes $p < 5\%$, and * denotes $p < 10\%$.

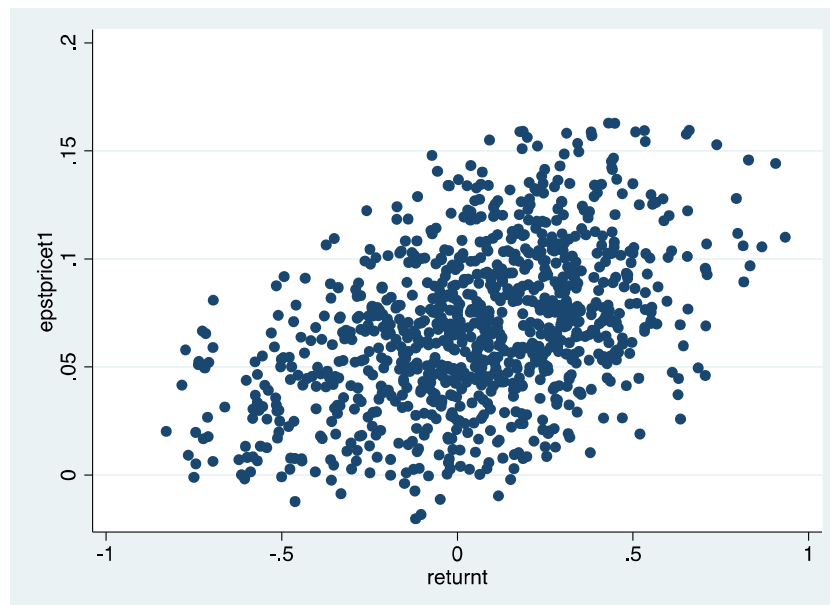
Figure 1. Whole sample period: 1995 – 2012.

1.A. Full sample



Note: epstpricet1 is the label for the ratio of earnings per share of the period over the share price at the beginning of the period. Returns are in percentage.

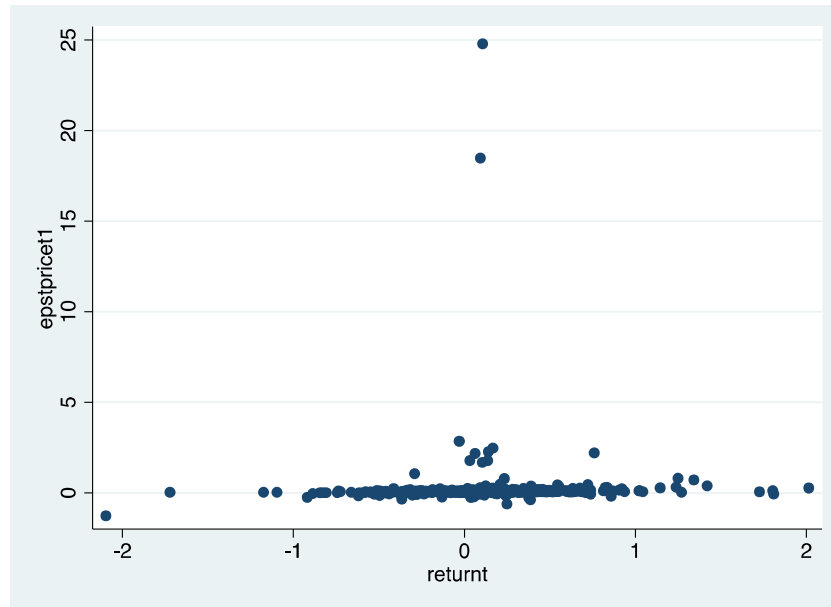
1.B. Sample without outliers



Note: epstpricet1 is the label for the ratio of earnings per share of the period over the share price at the beginning of the period. Returns are in percentage.

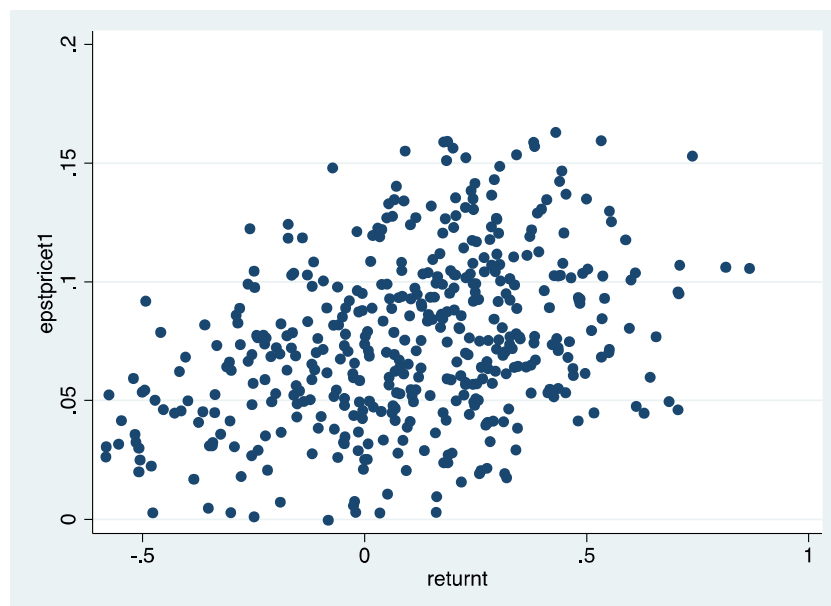
Figure 2. Subsample period pre-IFRS: 1995 – 2004.

2.A. Full subsample



Note: epstpricet1 is the label for the ratio of earnings per share of the period over the share price at the beginning of the period. Returns are in percentage.

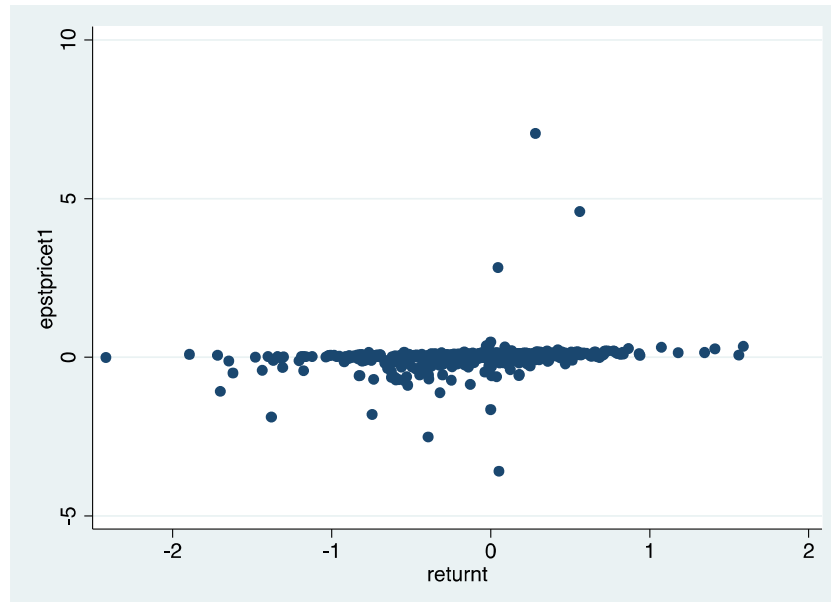
2.B. Subsample without outliers



Note: epstpricet1 is the label for the ratio of earnings per share of the period over the share price at the beginning of the period. Returns are in percentage.

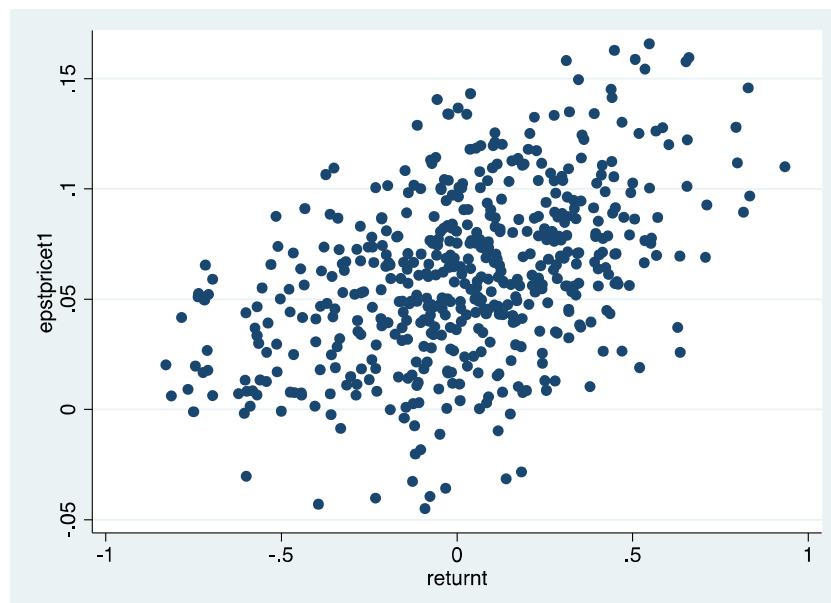
Figure 3. Subsample period post-IFRS: 2005 – 2012.

3.A. Full subsample



Note: epstpricet1 is the label for the ratio of earnings per share of the period over the share price at the beginning of the period. Returns are in percentage.

3.B. Subsample without outliers



Note: epstpricet1 is the label for the ratio of earnings per share of the period over the share price at the beginning of the period. Returns are in percentage.