



Academic Offer

ACADEMIC COURSE 2025-26

uspceu.com



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Why Choose CEU?



90+ years of history

We are one of the **oldest private schools in Spain** and have a broad network of alumni that spans across **over 40 countries**, giving us a virtually **unparalleled experience**.



Leveraging the Job Market

We have close ties with the professional world, offer **internships** at top-tier companies, and provide one-on-one **career orientation services**. **Over 94%** of the University's undergraduate students **and 95% of graduate and postgraduate students** are able to join the work force shortly after graduation.



Research Oriented

We strive daily to **generate knowledge**, share it, and grow it for **the betterment of society**.



International Driven

We offer **certified bilingual undergraduate degrees**, as well as optional **languages** through supplementary programs. Our students also have access to **study abroad** and **international programs** with some of the best universities in the world.



Comprehensive Education and CEU Community

We walk alongside our students so that they can **fulfill their maximum potential** and become outstanding professionals but, more importantly, humans with **values** who have a **positive impact** on society.



Leaders in Scholarships

We rank first among Spanish private universities in terms of the greatest investment in **merit and academic excellence scholarships**, as well as in financial aid.

National and International Recognition

Universidad CEU San Pablo is **recognized by the most prestigious and impactful national and international rankings** for its programs' and faculty's quality, innovative nature, international focus, and growing impact of its research projects.

We are the university of the future, open to the world and ready for its challenges.

To learn more, visit:
www.uspceu.com/en/rankings



Certificate for Quality in Internationalisation CeQuInt

Universidad CEU San Pablo has been awarded the prestigious Certificate for Quality in Internationalisation (CeQuInt) by the European Consortium for Accreditation in Higher Education (ECA).

This Certificate recognizes our educational model, which takes into account our globalized and multicultural world.



World University Rankings 2024 Quacquarelli Symonds (QS)

Universidad CEU San Pablo has been recognized as one of the most international institutions in the world. The School came in 287th among over 1500 universities worldwide, and ranked number 4 in Spain, for its large ratio of foreign students.



QS Stars Rating Quacquarelli Symonds (QS)

QS Stars Rating has awarded Universidad CEU San Pablo the highest ranking—5 stars—in the categories of internationalization, faculty, employability, and inclusion.



Impact Rankings 2023 Times Higher Education (THE)

Universidad CEU San Pablo took the lead among Spanish universities in the Times Higher Education 2023 ranking, in the "Health and Wellness" category.



World University Rankings 2022 Times Higher Education (THE)

Universidad CEU San Pablo ranked 9th among Spanish universities and placed among the top 600 worldwide. 2100 schools from almost one hundred countries took part in the ranking.



Young University Rankings 2022 Times Higher Education (THE)

Universidad CEU San Pablo is ranked 4th among Spanish universities founded less than 50 years ago, and in this category it tops the list among private universities in Spain and takes the 136th position worldwide.



2022 Best Universities Ranking Forbes

Universidad CEU San Pablo is ranked 5th among the 88 public and private Spanish universities evaluated.



2021 Innovative Universities Ranking El Economista

Universidad CEU San Pablo is ranked as the second most innovative university in the Ibero-American world.



University Rankings Scimago Institutions Rankings (SIR)

Universidad CEU San Pablo is ranked first among private universities in Madrid and second among private universities in Spain in the 2020 Scimago Institutions Rankings, outranking more than 70 universities, R+D public institutions, and public and private hospitals.

Academic Offer

School of Business and Economics



Bachelor's Degrees

Language Options

BUSINESS ADMINISTRATION AND MANAGEMENT	▶ SPANISH	▶ ENGLISH
ECONOMICS*	▶ SPANISH	▶ BILINGUAL
MARKETING	▶ SPANISH	
BUSINESS INTELLIGENCE	▶ SPANISH	▶ BILINGUAL

* Students must choose one of two focuses for the Degree in Economics:
Finance or International Business

Dual Bachelor's Degrees

Language Options

BUSINESS ADMINISTRATION AND MANAGEMENT + MARKETING	▶ SPANISH	▶ ENGLISH
ECONOMICS + BUSINESS ADMINISTRATION AND MANAGEMENT	▶ SPANISH	▶ BILINGUAL
BUSINESS INTELLIGENCE + BUSINESS ADMINISTRATION AND MANAGEMENT	▶ SPANISH	▶ BILINGUAL
BUSINESS INTELLIGENCE + ECONOMICS F	▶ SPANISH	▶ BILINGUAL
LAW + BUSINESS ADMINISTRATION AND MANAGEMENT	▶ SPANISH	▶ BILINGUAL ★
ECONOMICS I + INTERNATIONAL RELATIONS & EUROPEAN UNION		▶ BILINGUAL
MARKETING + DIGITAL COMMUNICATION	▶ SPANISH	
ADVERTISING AND PUBLIC RELATIONS + MARKETING	▶ SPANISH	▶ BILINGUAL
PHARMACY + BUSINESS ADMINISTRATION AND MANAGEMENT	▶ SPANISH	▶ BILINGUAL
COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT	▶ SPANISH	

▶ **SPANISH:** All credit units are taught in Spanish.

▶ **BILINGUAL:** Some credit units are taught in Spanish and others in English.

▶ **ENGLISH:** At least 90% of credit units are taught in English.

★ Option available only with the Excellence Program in Law.

F Focus on Finance.

I Focus on International Business.



Academic Offer

School of Humanities and Communication Sciences

Academic Offer

Bachelor's Degrees	Language Options	Language Options
JOURNALISM	▶ SPANISH ▶ ENGLISH	HUMANITIES ▶ SPANISH
ADVERTISING & PR	▶ SPANISH ▶ ENGLISH	HISTORY ▶ SPANISH
AUDIOVISUAL COMMUNICATIONS	▶ SPANISH ▶ ENGLISH	ART HISTORY ▶ SPANISH
DIGITAL COMMUNICATIONS	▶ SPANISH ▶ ENGLISH	EARLY CHILDHOOD EDUCATION ▶ SPANISH
PHILOSOPHY, POLITICS & COMMUNICATION NEW	▶ SPANISH	PRIMARY EDUCATION ▶ SPANISH

Dual Bachelor's Degrees	Language Options	Language Options
JOURNALISM + ADVERTISING & PR	▶ SPANISH ▶ BILINGUAL	HISTORY + ART HISTORY ▶ SPANISH
AUDIOVISUAL COMMUNICATIONS + JOURNALISM	▶ SPANISH ▶ BILINGUAL	HISTORY + JOURNALISM ▶ SPANISH
AUDIOVISUAL COMMUNICATIONS + ADVERTISING & PR	▶ SPANISH ▶ BILINGUAL	EARLY CHILDHOOD EDUCATION + PRIMARY EDUCATION ▶ SPANISH
DIGITAL COMMUNICATIONS + JOURNALISM	▶ SPANISH ▶ BILINGUAL	PRIMARY EDUCATION + HUMANITIES ▶ SPANISH
DIGITAL COMMUNICATIONS + AUDIOVISUAL COMMUNICATIONS	▶ SPANISH ▶ BILINGUAL	JOURNALISM + INTERNATIONAL RELATIONS & EU ▶ BILINGUAL ▶ ENGLISH
DIGITAL COMMUNICATIONS + ADVERTISING & PR	▶ SPANISH ▶ BILINGUAL	ADVERTISING & PR + MARKETING ▶ SPANISH ▶ BILINGUAL
HUMANITIES + JOURNALISM	▶ SPANISH	LAW + JOURNALISM ▶ SPANISH ▶ BILINGÜE ★
HUMANITIES + ADVERTISING & PR	▶ SPANISH	LAW + ADVERTISING & PR ▶ SPANISH ▶ BILINGÜE ★
HUMANITIES + AUDIOVISUAL COMMUNICATIONS	▶ SPANISH	MARKETING + DIGITAL COMMUNICATIONS ▶ SPANISH
HUMANITIES + DIGITAL COMMUNICATIONS	▶ SPANISH	

▶ SPANISH: All credit units are taught in Spanish.

▶ BILINGUAL: Some credit units are taught in Spanish and others in English.

▶ ENGLISH: At least 90% of credit units are taught in English.

★ Available only with the Excellence Program in Law.

School of Law



Academic Offer

Bachelor's Degrees

Language Options

LAW	▶ SPANISH	▶ BILINGUAL ★
CRIMINOLOGY AND SECURITY SCIENCES	▶ SPANISH	
INTERNATIONAL RELATIONS & EUROPEAN UNION		▶ ENGLISH

Dual Bachelor's Degrees

Language Options

LAW + CRIMINOLOGY AND SECURITY SCIENCES	▶ SPANISH	▶ BILINGUAL ★
LAW + INTERNATIONAL RELATIONS AND EUROPEAN UNION		▶ BILINGUAL
LAW + BUSINESS ADMINISTRATION AND MANAGEMENT	▶ SPANISH	▶ BILINGUAL ★
LAW + JOURNALISM	▶ SPANISH	▶ BILINGUAL ★
LAW + ADVERTISING AND PUBLIC RELATIONS	▶ SPANISH	▶ BILINGUAL ★
JOURNALISM + INTERNATIONAL RELATIONS AND EUROPEAN UNION		▶ BILINGUAL ▶ ENGLISH
ECONOMICS I + INTERNATIONAL RELATIONS AND EUROPEAN UNION		▶ BILINGUAL

Bachelor's Degree + Advanced Course

Language Options

LAW + AC. IN EUROPEAN & GLOBAL LEGAL PRACTICE		▶ BILINGUAL
LAW + AC. IN DIGITAL LAW AND TECHNOLOGICAL INNOVATION	▶ SPANISH	▶ BILINGUAL ★
LAW + AC. IN BUSINESS LAW AND M&A	▶ SPANISH	▶ BILINGUAL ★

▶ **SPANISH:** All credit units are taught in Spanish.

▶ **BILINGUAL:** Some credit units are taught in Spanish and others in English.

▶ **ENGLISH:** At least 90% of credit units are taught in English.

★ Option available only with the Excellence Program.

AC.: Advanced Course: more than 30 ECTS.

I Focus on International Business.



Academic Offer

Institute of Technology

Academic Offer

Bachelor's Degrees

Language Options

ARCHITECTURE	▶ SPANISH	▶ ENGLISH
BIOMEDICAL ENGINEERING	▶ BILINGUAL	
COMPUTER ENGINEERING	▶ SPANISH	▶ ENGLISH
TELECOMMUNICATION SYSTEMS ENGINEERING	▶ SPANISH	
DIGITAL ARTS	▶ SPANISH	
COMPUTER ANIMATION AND VIDEO GAME TECHNOLOGIES ENGINEERING	▶ SPANISH	
MATHEMATICAL ENGINEERING	▶ SPANISH	
INTERIOR DESIGN	▶ SPANISH	▶ ENGLISH**
DATA SCIENCE AND ENGINEERING	▶ SPANISH	▶ ENGLISH**
PHYSICS NEW	▶ SPANISH	

Dual Bachelor's Degrees

Language Options

BIOMEDICAL ENGINEERING + TELECOMMUNICATION SYSTEMS ENGINEERING	▶ BILINGUAL
COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT	▶ SPANISH
DIGITAL ARTS + COMPUTER ANIMATION AND VIDEO GAME TECHNOLOGIES ENGINEERING	▶ SPANISH
MATHEMATICAL ENGINEERING + DATA SCIENCE AND ENGINEERING	▶ BILINGUAL
DATA SCIENCE AND ENGINEERING + COMPUTER ENGINEERING	▶ BILINGUAL
MATHEMATICAL ENGINEERING + PHYSICS NEW	▶ SPANISH

Bachelor's Degree + Master's Degree

Language Options

ARCHITECTURE + MASTER'S DEGREE IN INTERIOR DESIGN*	▶ SPANISH	▶ BILINGUAL
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▶ **SPANISH:** All credit units are taught in Spanish.

▶ **BILINGUAL:** Some credit units are taught in Spanish and others in English.

▶ **ENGLISH:** At least 90% of credit units are taught in English.

*Master's degree of Lifelong Learning.

**Language option to be approved.



School of Pharmacy

Bachelor's Degrees	Language Options
PHARMACY	▶ SPANISH ▶ BILINGUAL
BIOTECHNOLOGY	▶ SPANISH ▶ BILINGUAL
HUMAN NUTRITION AND DIETETICS	▶ SPANISH
HUMAN NUTRITION AND DIETETICS FOR PHARMACISTS [online*]	▶ SPANISH
OPTICS AND OPTOMETRY [online* or blended**]	▶ SPANISH
OPTICS AND OPTOMETRY FOR PHARMACISTS [online*]	▶ SPANISH

* **ONLINE:** Theoretical online teaching and on-site internships (Modality pending authorization).

** **BLENDED:** 1st and 2nd year on campus, 3rd and 4th year in online* modality. (Modality pending authorization).

Dual Bachelor's Degrees	Language Options
PHARMACY + BIOTECHNOLOGY	▶ SPANISH ▶ BILINGUAL
PHARMACY + HUMAN NUTRITION AND DIETETICS	▶ SPANISH ▶ BILINGUAL
PHARMACY + OPTICS AND OPTOMETRY	▶ SPANISH ▶ BILINGUAL
PHARMACY + BUSINESS ADMINISTRATION AND MANAGEMENT	▶ SPANISH ▶ BILINGUAL

▶ **SPANISH:** All credit units are taught in Spanish.

▶ **BILINGUAL:** Some credit units are taught in Spanish and others in English.



School of Medicine

Bachelor's Degrees

Language Options

MEDICINE	▶ SPANISH
NURSING	▶ SPANISH
PHYSIOTHERAPY	▶ SPANISH ▶ ENGLISH
DENTISTRY	▶ SPANISH ▶ ENGLISH
PSYCHOLOGY	▶ SPANISH
GENETICS	▶ SPANISH
BIOINFORMATICS AND BIG DATA	▶ SPANISH

Dual Bachelor's Degrees

Language Options

GENETICS + BIOINFORMATICS AND BIG DATA	▶ SPANISH
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▶ **SPANISH:** All credit units are taught in Spanish.

▶ **ENGLISH:** At least 90% of credit units are taught in English.

Internationally Driven

Study-abroad Programs

Universidad CEU San Pablo has **more than 390 bilateral exchange agreements** with universities around the world.

Thanks to these programs, including the **Erasmus+ Program**, students could potentially enroll in several **study-abroad options** during their Bachelor's degree.

They can also build their international experience by completing **internships abroad**.



COUNTRIES WITH STUDY-ABROAD AGREEMENTS:

GERMANY 34	HUNGARY 6
ARGENTINA 7	IRELAND 9
AUSTRALIA 3	ITALY 44
AUSTRIA 5	JAPAN 3
BELGIUM 15	LITHUANIA 2
BRAZIL 5	MALTA 1
BULGARIA 2	MEXICO 5
CANADA 5	NORWAY 2
CHILE 7	THE NETHERLANDS 15
CHINA 1	PERU 5
CYPRUS 2	POLAND 20
COLOMBIA 5	PORTUGAL 26
SOUTH KOREA 3	PUERTO RICO 1
COSTA RICA 2	UNITED KINGDOM 38
CROATIA 2	CZECH REPUBLIC 6
DENMARK 4	ROMANIA 1
ECUADOR 1	RUSSIA 1
SLOVAKIA 1	SWEDEN 4
SLOVENIA 2	SWITZERLAND 8
U.S. 29	TAIWAN 3
PHILIPPINES 1	TURKEY 4
FINLAND 4	UKRAINE 1
FRANCE 49	URUGUAY 2
GREECE 2	



390+ international agreements



Visit www.uspceu.com/mobility for a list of all places where you can study and carry out an internship.



LANGUAGE DRIVEN

We help students grow their existing knowledge of English or other languages, **preparing them for official tests and accreditations, and teaching them a new language.**

In addition, Universidad CEU San Pablo has **collaboration agreements in place with the British Council and the Goethe-Institut**, enabling students to perfect their command of the English and German languages.



CEU Global Campus

International Education without Borders

Universidad CEU San Pablo sets its students up for success **beyond the Spanish borders** by supplementing their Bachelor's Degree with a **foreign academic certificate**.

Our **variety of international initiatives** gives students the **opportunity to stand out** and opens up new doors to all sorts of jobs.

CEU Global Campus offers the following international programs:

- ▶ **IBP** | International Bilingual Programs
- ▶ **IDD** | International Dual Degrees
- ▶ **IOP** | International Online Programs
- ▶ **IPP** | International Professional Programs

All of our Bachelor's Degrees offer international educational programs, including study-abroad programs.

BOSTON, CHICAGO, NEW YORK & LOS ANGELES

International Bilingual Programs IBP

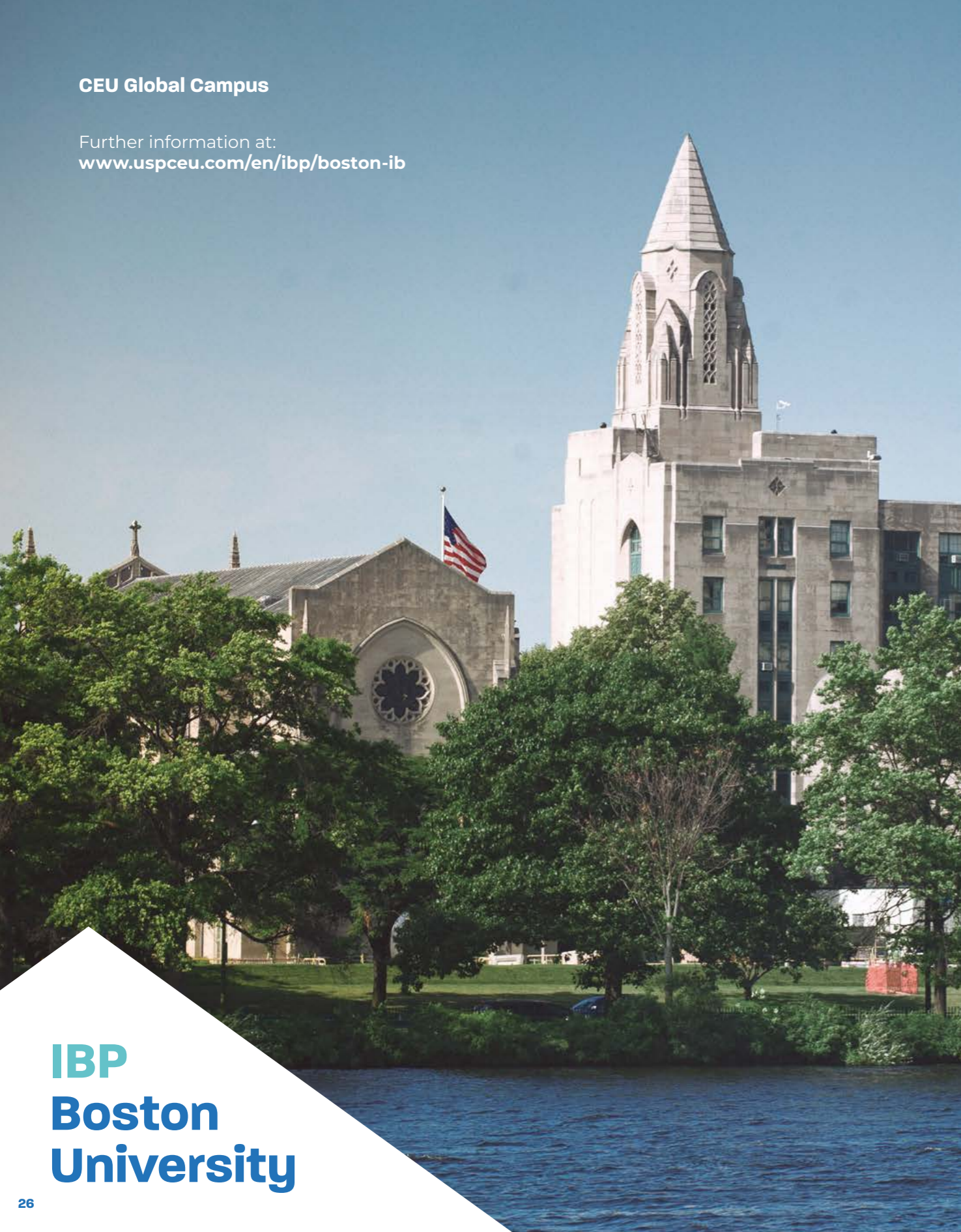
International Bilingual Programs (IBPs) are offered by Universidad CEU San Pablo as a unique opportunity to **enhance your academic profile and make you stand out as a professional.**

You will complete your Bachelor's Degree with an exclusive program in English from a renowned American university, such as The University of Chicago, University of California Los Angeles (UCLA), Boston University, or Fordham University.

In the first years of the Bachelor's Degree, you will have several intensive modules so that you can learn and adjust to the engaging methodology of the American educational system.

As a senior, you will complete your undergrad studies in the United States, with an average duration of 4-8 months, whether in Boston, Chicago, Los Angeles or New York, which will give you a priceless multicultural experience and will open up more career opportunities for you.

This is a unique opportunity that will allow you to **receive quality bilingual education and consolidate your international profile.**



GRADUATE CERTIFICATE

CRIMINAL JUSTICE

from Boston University Metropolitan College

This criminal justice program focuses on current challenges of the criminal justice system and provides students with the tools needed to spearhead future reforms.

Students from the following Degrees are eligible to receive this certificate:

CRIMINOLOGY AND SECURITY SCIENCES

LAW + CRIMINOLOGY AND SECURITY SCIENCES

GRADUATE CERTIFICATE

CYBERCRIME INVESTIGATION & CYBERSECURITY

from Boston University Metropolitan College

This program prepares students to face the present challenges in cybercrime and cybersecurity, providing them with strategic and critical skills that are in high demand and have many applications.

Students from the following Degrees are eligible to receive this certificate:

CRIMINOLOGY AND SECURITY SCIENCES

LAW + CRIMINOLOGY AND SECURITY SCIENCES

CERTIFICATE

INTERNATIONAL BUSINESS

from Boston University Metropolitan College

This program provides students with essential knowledge about international business and economic and social trends that help shape today's world economy. It also helps them enhance their business, leadership, and entrepreneurship vision for personal and professional development.

Students from the following Degrees are eligible to receive this certificate:

BUSINESS ADMINISTRATION AND MANAGEMENT

ECONOMICS

BUSINESS INTELLIGENCE

BUSINESS ADMINISTRATION AND MANAGEMENT + MARKETING

LAW + BUSINESS ADMINISTRATION AND MANAGEMENT

ECONOMICS + BUSINESS ADMINISTRATION AND MANAGEMENT

ECONOMICS  + INTERNATIONAL RELATIONS & EUROPEAN UNION

BUSINESS INTELLIGENCE + BUSINESS ADMINISTRATION AND MANAGEMENT

BUSINESS INTELLIGENCE + ECONOMICS 

ADVERTISING AND PUBLIC RELATIONS

ADVERTISING AND PUBLIC RELATIONS + MARKETING

 Focus on Finance  Focus on International Business

ADVANCED GRADUATE CERTIFICATE

BUSINESS OF BIOTECHNOLOGY & BIOMEDICAL ENGINEERING

from Boston University Metropolitan College

This program is geared toward those wanting to work in the biotechnology and biomedical engineering industries.

Students from the following Degrees are eligible to receive this certificate:

BIOTECHNOLOGY

PHARMACY + BIOTECHNOLOGY

BIOMEDICAL ENGINEERING

BIOMEDICAL ENGINEERING + TELECOMMUNICATION SYSTEMS ENGINEERING

GRADUATE CERTIFICATE

ARTS MANAGEMENT

from Boston University Metropolitan College

This program offers a unique opportunity for students to gain professional experience in the arts project management field, and collaborate with industry leaders and professionals.

Students from the following Degrees are eligible to receive this certificate:

HUMANITIES

HISTORY

ART HISTORY

HISTORY + ART HISTORY

HISTORY + JOURNALISM

HUMANITIES + AUDIOVISUAL COMMUNICATIONS

HUMANITIES + DIGITAL COMMUNICATIONS

HUMANITIES + ADVERTISING AND PUBLIC RELATIONS

GRADUATE CERTIFICATE

DATABASE MANAGEMENT & BUSINESS INTELLIGENCE

from Boston University Metropolitan College

This program is geared toward those wanting to design and implement processing databases to support decision-making, by employing data mining technologies that leverage data structures, trends and relations to produce valuable business information.

Students from the following Degrees are eligible to receive this certificate:

COMPUTER ENGINEERING

COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT

GRADUATE CERTIFICATE

INFORMATION TECHNOLOGY

from Boston University Metropolitan College

This program takes a practical approach to several aspects of software design and implementation, while providing comprehensive knowledge about the IT field.

Students from the following Degrees are eligible to receive this certificate:

COMPUTER ENGINEERING

COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT

GRADUATE CERTIFICATE

DATA ANALYTICS

from Boston University Metropolitan College

This program is focused on data analysis practices and the methods and tools used for data mining. It delves into the complexities of data analytics, data processing, analysis, and visualization.

Students from the following Degrees are eligible to receive this certificate:

COMPUTER ENGINEERING

COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT

GRADUATE CERTIFICATE

IT PROJECT MANAGEMENT

from Boston University Metropolitan College

This program offers specialized insight into the main processes and tools used in project management, and it lays the foundation to be able to create, design, and implement software systems.

Students from the following Degrees are eligible to receive this certificate:

COMPUTER ENGINEERING

COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT



INTERNATIONAL CERTIFICATE

CLINICAL TRIALS MANAGEMENT & REGULATORY COMPLIANCE

from the Graham School of Continuing Liberal and Professional Studies

This program is geared toward those students of the Universidad CEU San Pablo School of Pharmacy who wish to have a thorough understanding of how clinical trials work, and develop the skills and knowledge needed to lead clinical research studies.

Students from the following Degrees are eligible to receive this certificate:

PHARMACY

PHARMACY + BIOTECHNOLOGY

PHARMACY + HUMAN NUTRITION AND DIETETICS

PHARMACY + OPTICS AND OPTOMETRY

PHARMACY + BUSINESS ADMINISTRATION AND MANAGEMENT



CEU Global Campus

Further information at:
www.uspceu.com/en/ibp/fordham

IBP
Fordham
University

CERTIFICATE OF COMPLETION

LAW

from Fordham University School of Law

This program is designed for students of the School of Law who want to further their studies with a solid and varied education in Law with an international focus.

Students from the following Degrees are eligible to receive this certificate:

LAW

LAW + INTERNATIONAL RELATIONS
& EUROPEAN UNION

LAW + CRIMINOLOGY AND SECURITY SCIENCES

LAW + ADVANCED COURSE IN EUROPEAN
AND GLOBAL LEGAL PRACTICE

LAW + ADVANCED COURSE IN DIGITAL LAW
AND TECHNOLOGICAL INNOVATION

LAW + ADVANCED COURSE IN BUSINESS LAW
AND M&A

LAW + JOURNALISM

LAW + ADVERTISING AND PR

* The student who studies this program will have the option of extending his stay in New York for another semester at his own expense to complete the LLM and even sit for the Bar of New York exam.



CERTIFICATE

DIGITAL MEDIA & STRATEGIC COMMUNICATIONS + MARKETING

in collaboration with UCLA Extension

This program is geared toward students of the School of Humanities and Communication looking to master the latest trends in digital strategic communications and marketing, with an international focus.

Students from the following Degrees are eligible to receive this certificate:

ADVERTISING AND PUBLIC RELATIONS

DIGITAL COMMUNICATIONS

MARKETING

JOURNALISM + ADVERTISING AND PUBLIC RELATIONS

DIGITAL COMMUNICATIONS + JOURNALISM

DIGITAL COMMUNICATIONS + AUDIOVISUAL COMMUNICATIONS

DIGITAL COMMUNICATIONS + ADVERTISING AND PUBLIC RELATIONS

ADVERTISING AND PUBLIC RELATIONS + MARKETING

CERTIFICATE

FILM & TV DEVELOPMENT

in collaboration with UCLA Extension

This program is designed for students looking to develop a more competitive profile within the audiovisual entertainment industry.

Students from the following Degrees are eligible to receive this certificate:

JOURNALISM

ADVERTISING AND PUBLIC RELATIONS

AUDIOVISUAL COMMUNICATIONS

JOURNALISM + ADVERTISING AND PUBLIC RELATIONS

AUDIOVISUAL COMMUNICATIONS + JOURNALISM

AUDIOVISUAL COMMUNICATIONS + ADVERTISING AND PUBLIC RELATIONS

DIGITAL COMMUNICATIONS + AUDIOVISUAL COMMUNICATIONS

JOURNALISM + INTERNATIONAL RELATIONS & EUROPEAN UNION

International Dual Degrees IDD

An International Dual Degree (IDD) consists of a **dual degree** comprising a **university bachelor's degree** from Universidad CEU San Pablo and another academic degree from a **prestigious international university**.

This means you will obtain two university degrees and experience a minimum of one year of **international mobility** during your studies.

Students can opt for an International Dual Degree if they meet the **outgoing mobility regulations** of Universidad CEU San Pablo, the **admission requirements** of the destination university's program, and the **language requirements** of each specific program.

The **mobility** in IDD programs has a **minimum duration of one year** and is generally comprehensive, leading to a Bachelor's or Master's degree from the foreign university.

Some IDD programs developed within the context of the European Union may allow students to benefit from an **Erasmus+ scholarship** if the destination university is part of this program.

BACHELOR OF ARTS (HONOURS)

BUSINESS - INFORMATION SYSTEMS

Dublin Business School

At Universidad CEU San Pablo, we offer an additional educational opportunity for the **Bachelor's degree in Business Intelligence** through an International Dual Degree program in Ireland.

With just **one more year of study**, including a **stay in Ireland**, you can enhance your academic path by obtaining an additional degree and specializing in Information Systems Business.

SYLLABUS:

1st, 2nd, and 3rd year: Business Intelligence Degree at Universidad CEU San Pablo for the first three years.

4th year: Study abroad in Ireland at Dublin Business School (Year 3 of the Bachelor in Business-Information Systems).

5th year: Business Intelligence Degree at Universidad CEU San Pablo for the fourth year.

This educational program offers a **solid academic training**, accredited **international exposure**, and enhanced professional opportunities for **internships and networking**.



BACHELOR OF LAWS (HONOURS)

LAW

Dublin Business School

Universidad CEU San Pablo offers an educational enhancement for the **Bachelor's degree in Law** through an International Dual Degree in Ireland.

Upon completing the **first three years** of the Law Degree at Universidad CEU San Pablo, plus additional subjects (30 ECTS), students fulfill the academic requirements to join Dublin Business School for the **final year** of this degree, during a **one-year** mobility in Ireland.

PLAN DE ESTUDIOS:

1st, 2nd, and 3rd year: Law Degree at Universidad CEU San Pablo covering the first three years of the program.

4th year: Mobility to Ireland, Dublin Business School (Year 3 of the Bachelor of Laws program).

Upon completion, students will earn both degrees: the Law Degree from Universidad CEU San Pablo and the Bachelor of Laws (Hons) from Dublin Business School.

Dublin Business School is **widely recognized** for its commitment to **academic excellence**, **personalized attention** to students, and exceptional faculty. The experience at DBS will provide students with high-quality education focused on practical **skills** development and **employability**.



LLM

MASTER OF LAWS

Fordham University School of Law

This program is aimed at students of the Faculty of Law who wish to expand their knowledge with a solid and varied education in Law at the international level.

Through this program, students will complete **an academic year of an official LLM** (Master of Laws) at Fordham University School of Law in New York. Additionally, they will have the opportunity to take the New York Bar Exam to practice law in the State of New York.

Access to this IDD is offered to students of the following degrees:

LAW

LAW + INTERNATIONAL RELATIONS & EUROPEAN UNION

LAW + CRIMINOLOGY AND SECURITY SCIENCES

LAW + ADVANCED COURSE IN EUROPEAN AND GLOBAL LEGAL PRACTICE

LAW + ADVANCED COURSE IN DIGITAL LAW AND TECHNOLOGICAL INNOVATION

LAW + ADVANCED COURSE IN BUSINESS LAW AND M&A

LAW + JOURNALISM

LAW + ADVERTISING AND PR

MÁSTER

MANAGEMENT

Audencia Business School

Universidad CEU San Pablo has established a collaboration with **Audencia Business School** in Nantes, France, to offer a new and unique educational program that combines earning a Bachelor's degree at CEU San Pablo with completing a Master's degree in Nantes, France. This learning experience will be international, with a practical and realistic approach.

Students can apply for the **mobility placement in their 4th year**. The selection of candidates will be based on their academic performance during their undergraduate studies at CEU and their accredited level of English*. Knowledge of French will also be positively considered..

Access to this IDD is offered to students of the following degrees:

ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS (ADE)

ADE + MARKETING

DERECHO + ADE

*The Master's degree program is entirely taught in English..



International Online Programs IOP

At Universidad CEU San Pablo, students have the opportunity to **further their education** by taking **online** classes from a world-class American university, from the convenience and comfort of their home. These programs set them up with the skills and knowledge required to succeed in the **global job market**.



PROGRAMA CEU-THE UNIVERSITY OF ARIZONA

Universidad CEU San Pablo, in partnership with the University of Arizona, offers the following **online programs**:

TEACHING ENGLISH AS A
FOREIGN LANGUAGE

REGULATORY SCIENCE

PROFESSIONAL GEOGRAPHIC
INFORMATION SYSTEMS
TECHNOLOGY

GLOBAL HEALTH AND
DEVELOPMENT

DIGITAL INFORMATION
MANAGEMENT

HUMAN RIGHTS PRACTICE

HUMAN RIGHTS AND
DOCUMENTARY MEDIA

HUMAN RIGHTS AND
TECHNOLOGY

ARCHIVAL STUDIES

ONE HEALTH

INTERNATIONAL SECURITY
STUDIES

MEDICAL AND COMMUNITY
HEALTH INFORMATION

INNOVATIONS IN AGING

DIGITAL CURATION





International Professional Programs IPP

CEU Global Campus

Further information at:
www.uspceu.com/en/ipp

These programs give students the opportunity to **boost their careers** by gaining experience in **world-class companies and institutions**, a cornerstone to their bright professional future.

CEU-UNITAR PROGRAM

The CEU-UNITAR program further prepares students for the job market with classes led by the **United Nations Institute for Training and Research (UNITAR)**.

Throughout their degrees, students will receive online education to enhance their knowledge and skills. Seniors also participate in a **practical Internship hosted at the Geneva UN Office**. Upon completion of the program, they are granted UNITAR's Executive Diploma in Diplomatic Practice.

Bachelor's Degrees eligible for the program:

INTERNATIONAL RELATIONS AND EU

LAW + INTERNATIONAL RELATIONS & EU

JOURNALISM + INTERNATIONAL RELATIONS & EUROPEAN UNION

ECONOMICS + INTERNATIONAL RELATIONS & EUROPEAN UNION

LAW + ADVANCED COURSE IN EUROPEAN AND GLOBAL LEGAL PRACTICE

CEU-ARCADIA UNIVERSITY PROGRAM

Physiotherapy students have the opportunity to complete a **specialty program focused on differential diagnosis and pain management**, at Arcadia University, Philadelphia, just two hours away from NYC.

Arcadia is a renowned university in the health field and this outstanding program **takes on an innovative and practical approach, to include clinical practice with patients**.

The training allows students to master manual therapy and therapeutic exercise techniques, as well as boost their knowledge on how to assess different conditions.

Bachelor's Degrees eligible for the program:

PHYSIOTHERAPY

CEU Global Classroom

International Education in the Classroom

Universidad CEU San Pablo offers its undergraduate and graduate students a **unique opportunity** to attain an international education from the comfort of the classroom.

We have partnered with foreign universities and institutions to offer the following **international education opportunities** through our CEU Global Classroom:

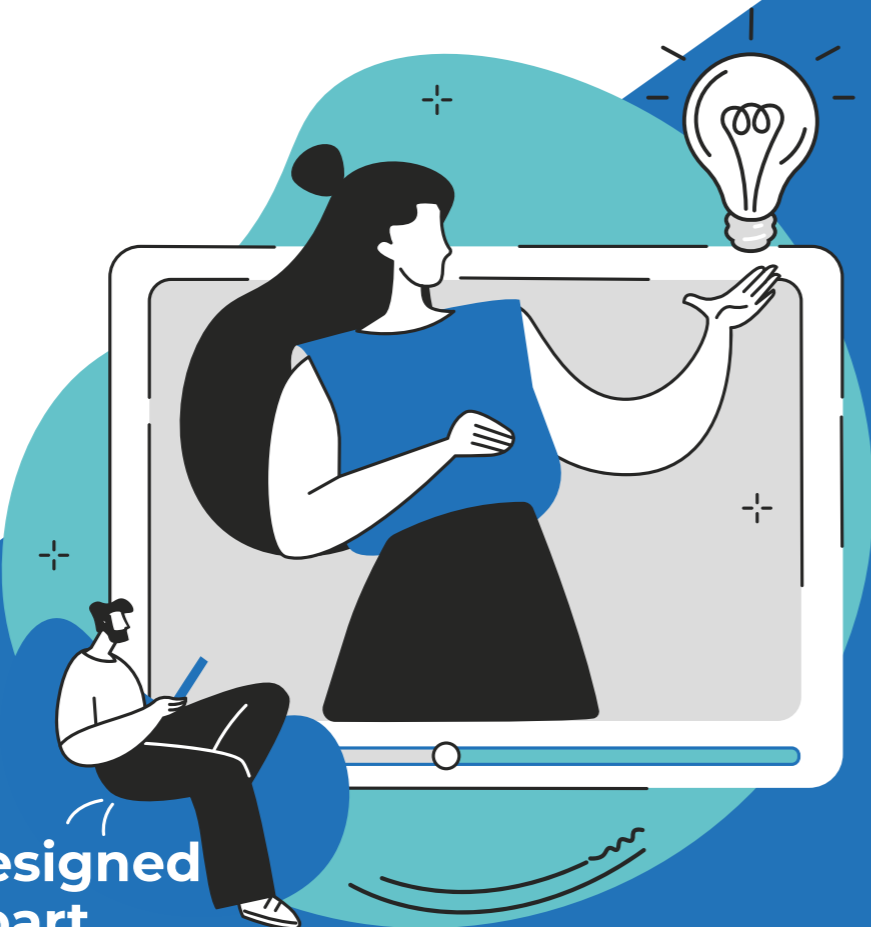
- ▶ COIL - Collaborative Online International Learning
- ▶ BIP - Blended Intensive Programs (Erasmus+ program)
- ▶ Mirror Lectures
- ▶ International Weeks
- ▶ Guest Lectures



Cofinanciado por
la Unión Europea



A History of Innovation



Education Designed to Set You Apart

One of our main goals is to offer our students an **innovative education that helps set them apart**, reach their full potential, and be ready for the professional world.

We are continuously making efforts to stay ahead of the curve with our academic offer and to give our students new tools that have not only been designed to increase their employability, but also to set them apart in their fields and in society.

Excellence Program

The Excellence Program is an alternative to conventional study plans which offers a number of **exclusive benefits to empower students to leverage their skills and competences and take them to the top.**

We are committed to providing a **customized and innovative education** with great focus on **practical learning** and teamwork.

Students complete part of their Degree in **English** and specialize in an additional language. Depending on the Degree, they are given the option or are required to complete a study-abroad program in some of the best universities in the world.

Internships are also available in some of the top national and international companies in the world.

In addition, they have access to an **exclusive training** in the most sought-after **digital skills**, ensuring they **stand out** even more in the job market.

Furthermore, they participate in multiple extracurricular activities organized by the University: discussions with important stakeholders of the business and legal fields, debate club, Excellence seminars, talent development programs, etc.

Bachelor's Degrees that are eligible for the Excellence Program are:

School of Law

- LAW
- LAW + BUSINESS ADMINISTRATION AND MANAGEMENT
- LAW + INTERNATIONAL RELATIONS & EUROPEAN UNION
- LAW + CRIMINOLOGY AND SECURITY SCIENCES
- LAW + JOURNALISM
- LAW + ADVERTISING AND PUBLIC RELATIONS
- LAW + ADVANCED COURSE IN EUROPEAN AND GLOBAL LEGAL PRACTICE
- LAW + ADVANCED COURSE IN DIGITAL LAW AND TECHNOLOGICAL INNOVATION

School of Business

- BUSINESS ADMINISTRATION AND MANAGEMENT
- ECONOMICS
- BUSINESS INTELLIGENCE
- MARKETING
- BUSINESS ADMINISTRATION AND MANAGEMENT + MARKETING
- ECONOMICS + BUSINESS ADMINISTRATION AND MANAGEMENT
- ECONOMICS **I** + INTERNATIONAL RELATIONS & EUROPEAN UNION
- BUSINESS INTELLIGENCE + BUSINESS ADMINISTRATION AND MANAGEMENT
- BUSINESS INTELLIGENCE + ECONOMICS **F**
- MARKETING + DIGITAL COMMUNICATIONS

F Focus on Finance
I Focus on International Business



Corporate Driven

At the Universidad CEU San Pablo we always stay **a step ahead** offering the most **innovative education** through partnerships with **top companies** such as Microsoft, Adobe, Google, PlayStation, SAS, Telefónica, Cisco, or Amazon.

We offer different **focus options** within innovative fields that are transforming the economy and society, such as immersive technologies, big data, voice technologies, artificial intelligence, and network infrastructures and the Internet.

Our **innovative** learning approach combines **top-quality lessons with practice**, allowing students to learn the technical and professional skills required for the job through our partnerships with these companies.

Considering the constantly evolving and highly competitive job market, Universidad CEU San Pablo is committed to offering additional development opportunities to ensure that our students' professional skills are more **suited to the market's current demands**.



Design YOUR Future

From CEU, hand in hand with our **Entrepreneurship Commission**, we will offer our students the program **'Design YOUR Future - Employability Acceleration Program'**.

This course is organized around **four blocks** that will be distributed **throughout the courses** studied by its students. The program will begin by dealing with **interpersonal skills** and **soft skills**, that is to say, the more personal content will prevail, to later focus on the professional world through the **approach to employers**, accelerating the criteria of the students themselves when choosing their **professional destination**.

This program, which is **transversal to all undergraduate degrees**, will provide students with an in-depth knowledge of the labor market and **how companies operate**.

This initiative aims to **increase the employability** of our students, improve the landing of graduates in their jobs and increase their **level of satisfaction** and that of their families.

Internships and Jobs



Career Development

Our Career Development team's mission is to **provide professional guidance to students** and alumni alike.

We put every resource at their disposal so that they can have an **easy and successful transition into their careers**: education, guidance, and the most advanced tools for job searching.

In addition, we host career fairs and other events and invite **major companies and institutions** so that our students can meet with them and become **what these companies are looking for**.

Our numbers*

In recent years, **94%** of the University's undergrad students have been able to join the work force shortly after graduation, with the percentage rising to **97%** for graduate and postgraduate students.

These impressive numbers can be explained by our close ties to the **professional world**, the **internships** we offer at top-tier companies (more than 12,000 internship agreements), and our **individual career orientation services**.

*Data from the 2022-2023 school year

>94%

EMPLOYABILITY RATES FOR UNDERGRAD STUDENTS

>97%

EMPLOYABILITY RATES FOR GRAD STUDENTS

12,000+

INTERNSHIP AGREEMENTS

7,300+

INTERNSHIPS OFFERED

5,300+

INTERNSHIPS COMPLETED

CEU-Business Collaboration Classrooms

Our CEU-Business collaboration classrooms are **educational collaborative environments** created to promote employability, in which our students carry out projects and activities alongside professionals from a wide range of companies. This initiative allows students to **continue to master their skills** while taking their **first steps in the professional world**.

For these collaborations, we have partnered with key players, including multinational corporations, consulting firms, technological companies, pharmaceutical laboratories, media outlets, and insurance providers.

Together, we create a dynamic and enriching environment **that fosters active learning and creativity** and prepares our students to face the challenges and leverage the opportunities of the future. Meanwhile, the companies have an exclusive chance to identify and **hire** exceptional talent for their teams.



Entrepreneurship

We are committed to fostering a culture of **entrepreneurship** through a wide variety of resources and opportunities.

Our students can capitalize on an impressive offer of **custom-designed classes, workshops, and personalized mentorships**.

We also host **several meet-and-greet events with successful entrepreneurs, startup incubation programs**, and many other related activities.

Our main goal is to provide our students with a **solid foundation** that allows them to navigate through the challenges of starting up a business and maximizes their **chance of success**.

In addition, the **CEU Entrepreneur Club** is a dynamic space where our students can connect with other entrepreneurs, exchange ideas and receive support to see their projects through.



Networking



Asesoramiento



Incubación



Ecosistema CEU

Research Oriented



Research is both a **means and an end** for success at Universidad CEU San Pablo. We are proud to have a team of **prestigious researchers** and we provide them with top-of-the-line facilities to ensure the best possible conditions for the development of their projects.

The true essence of research—**to discover and generate knowledge in order to improve society**—is a value that Universidad CEU San Pablo strives to make its own.

Our numbers*

External funding

25

ACTIVE PROJECTS
WITH EXTERNAL COMPANIES

44

AGREEMENTS WITH PUBLIC
INSTITUTIONS

14

SCHOLARSHIPS (FPI, FPU,
RAMÓN Y CAJAL, ETC.) FROM
HUMAN RESOURCES' PUBLIC
PROGRAMS

€3,250,554

IN FUNDING

Internal funding

11

ACTIVE SCHOOL-FUNDED
PROJECTS

28

INTERNAL FPI
SCHOLARSHIPS

€755,609

IN FUNDING

Other key facts

64

RECOGNIZED RESEARCH
GROUPS

492

CEU RESEARCHERS

126

ATTACHED EXTERNAL
RESEARCHERS

8

RESEARCH
CENTERS AND INSTITUTES

7

BUSINESS-CEU
CHAIRS

11

RESEARCH
SUPPORT SERVICES

*Data from June 2023

Our campuses

Moncloa Campus

- ▶ School of Law
- ▶ School of Business
- ▶ International Relations Vice-Rectorate
- ▶ Moncloa Secretary's Office
- ▶ School of Humanities and Communication
- ▶ Admission's and New Student Service / Vice-Rectorate for Students and Campus Life
- ▶ Other Campus' Facilities



Virtual Visit
Moncloa Campus



AV. DEL VALLE, 21 - 28003 - MADRID

- ▶ MOCK COURTROOM
- ▶ CRIMINOLOGY LAB
- ▶ INSTITUTE OF EUROPEAN STUDIES
- ▶ INSTITUTE FOR THE STUDY OF DEMOCRACY
- ▶ INSTITUTE FOR FAMILY STUDIES
- ▶ INSTITUTE FOR HISTORICAL STUDIES
- ▶ EUROPEAN DOCUMENTATION CENTER
- ▶ DEBATE CLUB



PASEO JUAN XXIII, 10 - 28040 - MADRID

- ▶ TWO TELEVISION STUDIOS
- ▶ TWO RADIO STUDIOS
- ▶ PHOTOGRAPHY LABS
- ▶ EDITING AND POST-PRODUCTION ROOMS
- ▶ HUB (OUR OWN ADVERTISING AND COMMUNICATION AGENCY)



C. JULIÁN ROMEA, 23 - 28003 - MADRID

- ▶ BLOOMBERG ROOM
- ▶ ECONOMIC AND BUSINESS CURRENT AFFAIRS SESSIONS
- ▶ SPSS AND SAS LABORATORIES
- ▶ THE ENTREPRENEUR CLUB
- ▶ METAVERSE R&D COMMUNITY LAB, SPONSORED BY ACM CONSULTING
- ▶ INNOVA ROOM

Montepríncipe Campus

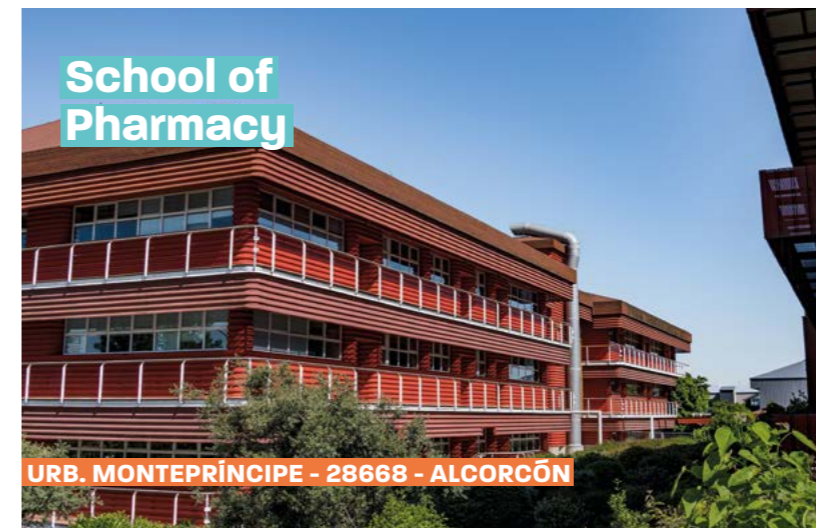
- ▶ Institute of Technology
- ▶ School of Pharmacy
- ▶ School of Medicine
- ▶ Other Campus' Facilities



Virtual Visit
Montepríncipe Campus



- FABLAB CEU (DIGITAL FABRICATION)
- STRUCTURES LAB
- HABITABILITY AND DEVELOPMENT LAB
- ARCHITECTURAL MODELING WORKSHOP
- ARCHITECTURAL PROTOTYPING AND INNOVATION WORKSHOPS
- BIOMEDICAL ENGINEERING LAB
- NETWORKS LAB
- SOFTWARE LAB
- ELECTRONICS LAB
- ARCHITECTURAL SHAPES ANALYSIS CLASSROOM



- METABOLOMICS AND BIOANALYSIS EXCELLENCE CENTER (CEMBIO)
- 64 RESEARCH AND TEACHING LABORATORIES
- PHARMACY SIMULATION ROOM
- OPTICAL STORE SIMULATION ROOM
- METABOLISM AND BODY COMPOSITION UNIT
- EXPERIMENTAL KITCHEN

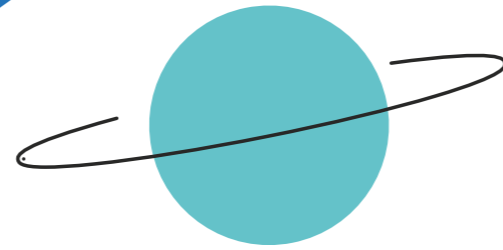


- CEU SAN PABLO UNIVERSITY POLYCLINIC FOR DENTISTRY, PHYSICAL THERAPY, PSYCHOLOGY, AND NUTRITION
- INSTITUTE OF APPLIED MOLECULAR MEDICINE
- PRACTICE ROOMS
- SIMULATION ROOMS
- DISSECTION ROOMS
- VIRTUAL DISSECTION ANATOMY TABLE
- PSYCHOLOGICAL TEST LIBRARY
- RESEARCH AND TEACHING LABORATORY

Life on Campus

A World of Activities to Explore

The Vice-Rectorate for Students and Campus Life offers a large number of options so students can **practice their hobbies** and develop **new interests and relationships** to complement their education.



Campus life

Throughout the school year, our students can **choose to engage in a wide array of free activities**, including but not limited to ninja warrior courses, painting, urban dance, and a variety of outdoors and nature-centered events.

Clubs

There are numerous clubs available at our school communities such as **eSports, stock market, gastronomy, debate, fashion, protocol, and many more!**

Sports

We encourage an active lifestyle that incorporates several sports such as **soccer, tennis, running**, etc. We also participate in **intra-mural and inter-university competitions**.

Volunteer Opportunities, Solidarity, and Development Cooperation

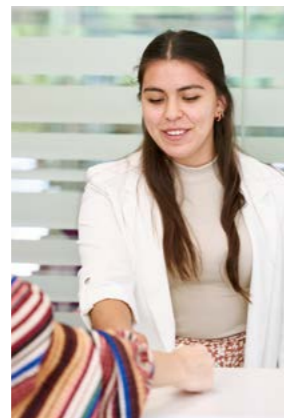
We have an **unwavering commitment** to building a more just society and **helping those most in need**. To this end, we actively participate in social volunteering opportunities, development cooperation projects, and fundraisers.

Support Program

At Universidad CEU San Pablo we want students to **make the most out of this learning and growth phase of their lives** so they can reach their full potential.

Our **support program** is focused on the **wholesome development of every individual** from day one in every aspect: personal, academic, professional, and spiritual.

University Wellbeing Service (SOU)



The University Wellbeing Service, known in Spanish as SOU (Servicio de Orientación Universitaria) is a **support resource** that focuses on two main areas:

Personal: The SOU offers support and guidance with personal issues, to ensure the students' wellbeing.

Academic: The SOU offers a variety of tools and study techniques to boost students' school performance.

Buddy Program

Upper classes' students **help first-year students to have a smooth and successful transition**, both socially and academically.



Growth Path for Students (GPS) Program

Professors and renowned professionals **guide and help students when entering the job market.**



Pastoral Services

We encourage students to participate in pastoral activities, pilgrimage groups, **retreats, spiritual practices, conferences, debates, and the celebration of sacraments.**



Scholarships and Financial Aid

We are the private educational institution in all of Spain with the **largest investment in scholarships and financial aid.**

The Universidad CEU San Pablo is **committed to those who put in the effort** and continuously strive to reach their full potential.

We believe in every one of our students' goals and **will do everything to help them** achieve them. Every student's application is considered carefully and individually taking into account their personal situation.

A committee is assigned to each application and **financial aid is awarded** according to the needs and circumstances of every student.

Our goal is that **no student is left out** of the Degree they want to pursue due to financial reasons.

To learn more, visit:
www.uspceu.com/financial-aid





Master's and Doctorate's Programs

Graduate and post-graduate degrees focused on specialization to further growth and open up new professional opportunities.

Why Study a Master's Degree at CEU?

Experience and recognition: CEU has over 90 years of experience in higher education and offers top-quality and highly demanding degrees.

Top-tier collaboration agreements: With private and public businesses and institutions.

Outstanding employability rates: Over 95% of our graduates join the job market shortly after graduation.

Knowledgeable and successful faculty: Our faculty team includes many PhDs, MDs, JDs, and other practicing professionals with proven teaching and professional experience.

Degrees designed for the real world: We take a practical approach to learning, and employ an array of hands-on techniques and modern tools to give you an advantage in your career.

Expansive networking opportunities: Our network of over **30,000 alumni** expands to **all corners of the world** and is connected via Alumni CEU.

▶ To learn more, visit: www.uspceu.com/en/academic-programmes/master

CEU Doctorate Degrees

Our PhD programs are a one-of-a-kind opportunity to **carry out research studies** in many fields, utilizing our **world-class facilities**. This has made the CEU doctorate programs worthy of ANECA's Quality Accreditation.

CEU's International School of Doctorate Studies (CEINDO) brings together an array of research teams made out of PhD holders with **accredited research experience**.

The university upholds the highest levels of education and academic excellence, with one-on-one mentoring programs in place.

▶ To learn more, visit: www.escueladoctorado.ceu.es/en/



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 Universidad CEU San Pablo

 @universidadceusanpablo



Student Admission's Office

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